

## Earth Hour at Zulekha Hospitals



### THE THOUGHT BEHIND THE IDEA

Zulekha Hospitals have actively implemented initiatives that are focused on Energy Conservation for the past three years since establishing EFFORT in 2008. An audit of these green activities have given several encouraging statistics that show the positive effects on our collective effort.

Hence it was natural for the Group to come up with an idea that symbolized our commitment to Energy Conservation during the Earth Hour that is observed on April 22 across the world.

### THE CHALLENGE

The challenge faced by Zulekha Hospitals while participating in the Earth Hour was to avoid disruption of any medical process within both our hospitals and at the same time showcase support for this unique cause of 'Switching Off Lights' during the 60-minute Earth Hour.

### THE IDEA

The idea suggested by Team Turrino was to switch off the Parking Area lights and light candles during Earth Hour at both hospitals in Dubai & Sharjah. The shape in which the candles would be arranged was the shape of our EFFORT logo representing the sustainable initiative of Zulekha Group. The total number of candles at each hospital would represent the staff strength in each facility thereby representing the commitment of every employee

towards this unique concept of Earth friendliness.

### THE IMPLEMENTATION

- The idea was held together by Team Turrino and the activity was coordinated by four departments of the hospital - Marketing, Administration, Maintenance and House-keeping.
- The Marketing team informed everyone in the Group and The Administration dept. provided the necessary permissions.
- The Maintenance dept. coordinated the switching off of lights and Housekeeping helped the event to take place with arranging candles and their proper disposal after the event.
- Team Turrino drew the Logos at both venues.



### THE RESULT

- We saved 1-hour long power supply that was utilised daily to light up the parking area.
- Every employee re-affirmed the commitment to practice earth-friendly habits and importantly to educate others with energy conservation tips.

### Examples of how energy wastage can be reduced at our work places:

- We use printouts to send internal memo. If we use the 'Outlook', we can reduce the amount of electricity and paper used for printing the memos thereby conserving small amounts of energy. Count the number of papers that you saved by using the 'Outlook' and it will surprise you.



- Often we do not unplug or switch off devices when leaving office. Plugged appliances on stand by also utilise electricity. Imagine how much our organization can save if all of our electrical equipments at our workstation are not just put off, but unplugged (100 appliances use at least 2 units of electricity over a 10 hour period when not in use which equals to 4000 units of electricity wasted per month for no reason!)
- Thanks to good architecture, sunlight is ample in most of our office cabins, but still we switch on the lights. A big amount of electricity can be saved during the day time also.
- Water wastage. It requires a lot of electricity to pump water to overhead (loft) tanks. Avoid turning the taps to maximum and save almost 3/4th of water we use for normal ritualistic usage.
- Spread the word. Feel proud to share the results of energy conservation with friends who have not yet started the conservation act.

Contributed by:  
Team Turrino

Zulekha Health Care Groups'  
**EFFORT**  
Earth Friends For Optimum Results Tomorrow