Note: Although this article has been written in a light hearted mood, it is aimed to be an eye opener for young couples wanting to become



Inheritance of a faulty gene is the sole responsibility of the parent, not the unfortunate beneficiary off spring. One must engage in Fullness energy: 1600 horse power plus weight intelligently conceiving a dynamic healthy child No,No,No,! it is better to type match your partner who is not only handsome but also humane or serene in behavior so one must conceive with their eyes open and not randomly choose their partner form the blue.

Badly matched couples may result in faulty byproducts of conception and result in various maladies and malformations such as:

- 1. Mental disorders including attitude problems, violent abnormal behavior or autistic children.
- 2. Formation of sugar babies and obese off

3. Congenital abnormalities such as spina bifida,

Designer Babies!

spasticity saddle nose etc. So it is essential to find the appropriate partner.

How to find the ideal compatible partner? This is not a hush hush affair as heard on a telephone call detailing the necessary requirements of an eligible partner which sounded more like asking for a brand new car from a show room, the original

Type: German (actually wants European origin) Model 1990: (wants an 18 year old)

Color: white (prefers fair complexion)

at fine marriage testing centers for the best compatibility where they will provide marriage and genetic counseling for mating competence, blood group matching, and thalassemia, sickle cell defects ruled out. Venereal disease and endocrine disease and previous illnesses in both families

If the relevant points have been kept in mind one thoroughly investigated.

Now The Next Important Question how to cook up the 'would be designer babies'. your most perfect designer baby?

Ingredients: a perfectly matched young couple in a romantic relationship.

7.00am to 11.00pm +

More time to care

Methods: Healthy couple in fine, clean, fond relationship in a loving romantic atmosphere away from the stress and strain, fear, tension and anger of day to day life.

Making time: usually three months of untempted, undisturbed, enjoyable, loving times for the very first signs of viability (i.e. pregnancy)

The romantic atmosphere is extremely necessary as fear and anger may induce excessive hormonal activity which in turn may affect the ultimate chromosome a fetus may or may not finally inherit

The environment may also play an important role in regulating ones gene as was the case in an asian pregnant nanny working for a local national sponsor, the influence can occur from the womb stage when her fetus, exposed to constant arabic speech spoken by local children, she was taking care of, ultimately resulted in her child fluently picking up and even speaking arabic in the same guttural resonance of her local sponsor's children.

can now safely plunge into the creative world of

Contributor: Dr. Zubair Faroog. Dermatologist & Venerologist Zulekha Hospital, Dubai,

Benchmarks in compassionate care

Zulekha Hospital has always emphasised the importance of Breast Feeding as the most healthy diet for babies. Reinstating our firm belief about breast feeding, Zulekha Hospital has now been recognized by the Supreme Council for Family Affairs and the premier authority promoting Breast Feeding (Breastfeeding Friends) for our continual application to this natural technique.



The Certificate that was awarded to Zulekha Hospital from the Breastfeeding Friends Society.

Clean hands save lives! As a gesture to provide more care, Zulekha Keeping hands clean is one of the most

important steps we can take to avoid getting Hospital - Dubai & Sharjah have extended sick and spreading germs to others .it is best to timings. This will augur well for the wash your hands with soap and clean running convenience of the working residents in the water for 20 seconds. However if soap and region. The specialists will also be available clean water is not available, use an alcohol during off peak hours to attend to our patron. based product to clean your hands. Alcohol-based hand rubs significantly reduce



Purpose of hand washing in healthcare setting is to remove pathogenic microorganism ("germs") to avoid transmitting them to a patient.

Hand washing: An easy way to prevent infection Hand washing is a simple habit that can help keep you healthy. Learn the benefit of good hand hygiene, when to wash your hands and how to clean them properly. Hand washing is a simple habit, something most people do without thinking. Yet hand washing, when done properly, is one of the best ways to avoid getting sick. This simple habit requires only soap and warm water or

an alcohol-based hand sanitizer - a cleanser that doesn't require water.

Do you know the benefits of good hand hygiene and when and how to wash your hands properly?

The dangers of not washing your hands properly: Despite the proven health benefits of hand washing, many people don't practice this habit as often as they should-even after using the toilet. Throughout the day you accumulate germs on your hands from a variety of sources, such as direct contact with people, contaminated surfaces. foods, even animals and animal waste. If you don't wash your hands frequently enough, you can infect yourself with these germs by touching your eyes, nose or mouth. And you can spread these germs to others by touching them or by touching surfaces that they also touch, such as doorknobs. Infectious diseases that are commonly spread through hand-to-hand contact includes the common cold, flu and several gastrointestinal disorders, such as infectious diarrhea. While most people will get over a cold, the flu can be much more serious. Some people with the flu, particularly older adults and people with chronic medical problems, can develop pneumonia. The combination of the flu and pneumonia, in fact, is When should you wash your hands? the eighth-leading cause of death among Americans.

Inadequate hand hygiene also contributes to food-related illnesses, such as salmonella and E. coli infection. According to the Centers for Disease Control and Prevention (CDC), as many as 76 million Americans get a food-borne illness each year. Of these, about 5,000 die as a result of their illness. Others experience the annoying signs and symptoms of nausea, vomiting and diarrhea.

Proper hand-washing techniques:

Good hand-washing techniques include washing your hands with soap and water or using an alcohol-based hand sanitizer. Antimicrobial wipes or towelettes are just as effective as soap and water in cleaning your hands but aren't as good as alcohol-based sanitizers.

Antibacterial soaps have become increasingly popular in recent years. However, these soaps are no more effective at killing germs than is regular soap. Using antibacterial soaps may lead to the development of bacteria that are resistant to the products' antimicrobial agents-making it even harder to kill these germs in the future. In general, regular soap is fine. The combination of scrubbing your hands with soap-antibacterial or not-and rinsing them with water loosens and removes bacteria from your hands.

Proper hand washing with soap and water:

- well.
- 15 to 20 seconds.
- your fingernails.
- Rinse well.
- Use a towel to turn off the faucet.

Proper use of an alcohol-based hand sanitizer:

Alcohol-based hand sanitizers-which don't require water-are an excellent alternative to hand washing, particularly when soap and water aren't available. They're actually more effective than soap and water in killing bacteria and viruses that cause To protect your child's health, be sure your child contain ingredients that help prevent skin dryness. dryness and irritation than hand washing.

Not all hand sanitizers are created equal, though. Some "waterless" hand sanitizers don't contain alcohol. Use only the alcohol-based products. The CDC recommends choosing products that contain separated. at least 60 percent alcohol.

To use an alcohol-based hand sanitizer:

- Apply about 1/2 teaspoon of the product to the palm of your hand.
- Rub your hands together, covering all surfaces of your hands, until they're dry.
- If your hands are visibly dirty, however, wash with soap and water, if available, rather than a

Although it's impossible to keep your bare hands germ-free, there are times when it's critical to wash your hands to limit the transfer of bacteria, viruses and other microbes.

Always wash your hands:

- Before & after using the toilet
- After changing a child's diaper
- After touching animals or animal waste
- Before and after preparing food
- Before eating
- After blowing your nose
- After coughing or sneezing into your hands
- Before and after treating wounds or cuts
- Before and after touching a sick or injured person After handling garbage
- Before inserting or removing contact lenses When using public restrooms, such as those in
- airports, train stations, bus stations and restaurants Kids need clean hands, too

insisting that they wash their hands properly and pray for God to bless them in heaven. frequently. To get kids into the habit, teach by We are saddened to lose such loyal and committed by the bathroom sink for children to mark every and irreparable loss. time they wash their hands. Make sure the sink is low enough for children to use, or that it has a

stool underneath so that children can reach it. Tell Follow these instructions for washing with soap your children to wash their hands for as long as it takes them to sing their ABCs, "Row, Row, Row • Wet your hands with warm, running water and Your Boat" or the "Happy Birthday" song. This apply liquid soap or use clean bar soap. Lather works especially well with younger children, who may rush when washing their hands.

• Rub your hands vigorously together for at least Older children and adolescents also can use alcohol-based hand sanitizers. Younger children • Scrub all surfaces, including the backs of your can use them, too-with an adult's help. Just make hands, wrists, between your fingers and under sure the sanitizer has completely dried before your child touches anything. This will avoid ingestion of alcohol from hand-to-mouth contact. Store the • Dry your hands with a clean or disposable towel. container safely away after use.

Hand washing is especially important for children who attend child care. Children younger than 3 years in child care are at greater risk of respiratory and gastrointestinal diseases, which can easily spread to family members and others in the

disease. Commercially prepared hand sanitizers care provider promotes sound hygiene, including frequent hand washing or use of alcohol-based Using these products can result in less skin hand sanitizers. Ask whether the children are required to wash their hands several times a day -not just before meals. Note, too, whether diapering areas are cleaned after each use and whether eating and diapering areas are well

> Contributor: Ms. Sareena Meera Mathew Infection Control Nurse Zulekha Hospital, Sharjah

Condolences







OT Nurse

We are shocked to learn about the sad and untimely demise of our Colleagues and pay our heartfelt tributes to — Mrs. Annie P. Abraham and Mrs. Shanty Varghese (O.T. Staff Nurses) on 22nd February, 2009 in a tragic car accident. We express our deepest sympathy on behalf of the Management and Staff of Zulekha Health Care Group.

It would be difficult to measure the impact they have had on the many people's lives they touched, personally and professionally. Their passing away will not only leave a void in our lives, but in the hearts of all those who knew them. Their services to our You can help your children avoid getting sick by Organization embodied the Zulekha Spirit and we

example. Wash your hands with your children and colleagues and convey our heartfelt condolences to supervise their hand washing. Place hand-washing their families. May the almighty bless their families reminders at children's eye level, such as a chart with strength and courage to cope with this untimely

> Dr. Zujekha Daud Management & Staff of Zulekha Healthcare Group



ZulekhaSpirit

March 2009

Volume 3 Zulekha Hospital's Newsletter

President's Message

'Perseverance pays rich dividends' and in the case of our commitment to quality, I am confident that we will inherit a rich legacy of trust as our reward. In this issue of Zulekha Spirit, we proudly announce the ongoing pursuit of 'high quality care' by every member of our corporate family. In our endeavour to set new benchmarks of excellence in healthcare, we have once again taken up fresh challenges to reaffirm our competencies. After undergoing CAP - Accreditation for laboratories; our Zulekha Medical Centres have now applied for



FOCUS P-D-C-A, has helped us to achieve the

JCI quality accreditation while both our hospitals (Dubai and Sharjah) have undergone respective Dubai Quality Awards audits.

I must reinstate that this steadfastness to quality will surely benefit each member in their personal pursuits as well especially when we have extended our care timings from 7am till 11pm. As the world faces one of the most challenging times, let us take the opportunity to stay focused on our promise to deliver high quality care with concern.

With Warm Regards

Taher Shams

JCI for ZMC, QUSAIS



The current promise in the healthcare industry is for organizations to deliver quality healthcare services, Zulekha Hospitals has achieved this upon. We are going for the Dubai Quality Award by milestone with the JCI accreditation of its two applying the Excellence Model to demonstrate our facilities at Dubai and Sharjah. We want to extend commitment to Continuous Quality Improvement. this same trend at our other facilities and referral The Dubai Quality Awards is an initiative of His centres, starting with the accreditation of the Highness Sheikh Mohammed Bin Rashid Al Zulekha Medical Centre, Qusais. We believe that Maktoum, Vice President and Prime Minister of deserve healthcare services that are at par with 'The competitiveness of our local companies internationally accepted standards and guidelines. against world-class standards is one of the most It is this belief that has led us to pursue JCI crucial necessities for accomplishing our mission accreditation for our Medical Centre at Qusais.

When we achieve this, Zulekha Medical Centre, inception, the Dubai Quality Award has been Qusais, would be the first medical centre in Dubai providing a valuable framework for companies to to be awarded JCI accreditation. At a time when measure their business performance and to the UAE and Dubai in particular is pursuing achieve higher growth through leadership, international and global recognition, we want to innovation and continual improvement. consolidate this movement by being the first Companies that use the excellence model for medical centre in Dubai to deliver the highest improving their performance will be better healthcare quality.

Our MISSION and VISION statements define our organizations. The growth and prosperity of such commitment to providing high quality healthcare and we want our establishments to achieve the to our local economy'. We at Zulekha Hospitals high standards established by Zulekha Hospitals. want to be part of achieving this mission of the We want patients receiving treatment at our UAE government medical centre to be assured that they are receiving care of international standards.

DUBAI QUALITY AWARDS

We at Zulekha Hospitals want to contribute Joint Commission International (JCI) Accreditation, towards having a healthy community by delivering We are applying the RADAR methodology for the high quality healthcare. We want to be recognized Dubai Quality Award. This methodology is based as a Role Model Organization in the Healthcare on the Excellence model which is used by the Industry. We have achieved many milestones on European Foundation for Quality Management our Service Excellence and Quality Improvement (EFQM). We want to use this model as a tool for journey. Hence, keeping in view Zulekha Hospitals Self Assessment, as a way to Benchmark MISSION and VISION statements, we want to ourselves with other similar organizations, as a achieve higher Excellence through the adoption of guide to identify areas for Improvement and as a good practices and soundly-based approaches structure for the organization's Management that are deployed systematically and which are continuously measured, reviewed and improved patients being treated at the Medical Centre also the UAE and Ruler of Dubai. According to him, Processes.



System. The Excellence model recognizes there are many approaches to achieving sustainable excellence in all aspects of performance and is based on the premise that: Excellent results with respect to Performance, Customers, People and Society are achieved through Leadership driving Policy and Strategy, that is delivered through People, Partnerships and Resources, and Insurance Cashier

has been a continuing endeavour that has

received support from all quarters. EMPLOYEE OF THE MONTH - DUBAL



May '08



Reception - ZMC July '08

EMPLOYEE OF THE MONTH - SHARJAH 🞧

Accountant

October '08



Asst. Manager - Stores Executive - MRD May '08



Healthcare Attendant



September '08



Technician - Lab

August '08

CRE - Front Office October '08

High-risk Pregnancy and Foetal Medicine Workshop '09

Zulekha Hospital along with Sheikh Khalifa The High Risk Pregnancy and Foetal Medicine Hospital Ajman hosted top-tier specialists at Workshop '09 aimed at giving insight into aspects Symposium on High-risk Pregnancy and Foetal of foetal medicine, which the obstetrician and



High-risk Pregnancy and Foetal Medicine Radiology and Pathology registered for the Workshop '09 was convened by Dr. Suyashree Palkar (Consultant – Foetal Medicine at Zulekha Hospital, Sharjah) along with Dr. Sana Abbassi (HOD - Dept. of Obs & Gyn, Sheikh Khalifa Hospital, Ajman).

This symposium is part of Zulekha Healthcare Group's concerted effort to deliver better care and region. This workshop will set precedence to more usher in global standards in the UAE through bringing together top-tier medical professionals discipline of High-risk Pregnancy and Foetal and raising awareness on latest treatment procedures.

The symposium also featured consultants from Al Wasl Hospital, Tawam Hospital and Healthcare city as Faculty and Speakers.

Objective of the Workshop:

The Foetus forms an integral part of the practice of an Obstetrician and Gynaecologist. Study of the foetus and its associated problems (foetal medicine) is hence an upcoming specialized branch of Obstetrics and Gynaecology.

gynaecologist should be aware of and incorporate into routine practice.

Multiple pregnancies are on the rise due to the advent of Assisted Reproductive Techniques. Practical and important guidelines for these high risk pregnancies and interactive discussion of various case scenarios and their management that will help in day to day decision making was also the objective of this workshop.

The UAE Ministry of Health designated six credit hours for this educational programme. More than 150 professionals from Gynaecology, Infertility, symposium which was held on 14th February '09 at the Sheikh Khalifa Hospital, Ajman.

Zulekha Healthcare Group as one of the region's foremost centres for comprehensive healthcare has taken the mantle of demonstrative and interactive upgradation for the fraternity in the such top-tier interactions within the specialized



Diameter of commonly used bristles are

Soft = 0.007 inch (0.2mm)Medium = 0.012 inch (0.3mm)Hard = 0.014 inch (0.4mm)

(P-3) Zulekha Spirit - Volume: III - March. 2009

The care given to the teeth currently is determined by the type of toothbrush we use. Today there is a drastic change where we have a lot of different kinds of toothbrushes in the market. You can choose from them according to your preference. There are some possibilities to consider when choosing the type of a tooth brush you want to use. The choice will depend on your type of teeth and gums, your age, your dental condition and the purpose for the toothbrush.

The hard or firm toothbrush provides a strong set of bristles for large, sturdy teeth and gums. This brush is geared toward a mouth with significant dental needs. When using this type of brush, don't overdo the cleaning action, as it may rub enamel from the tooth's surface or make the gums raw by causing irritation. A medium brush works for people of all ages as long as your teeth are in good condition and your mouth is healthy. The bristles have some degree of flexibility, but provide a thorough brushing of all the teeth and oral areas. People with sensitive teeth or mouth sores may

children, the elderly, the infirm, those with braces require special consideration. This type of bristle may not provide the level of detail that people with regular teeth will require. Kids' toothbrushes are smaller and shorter than the adult version. Designed in a variety of colors and styles, their theme characters make them seem almost like toys so that children may be more apt to brush when they can "play" with a friendly character. The idea is that kids will find this chore more attractive than boring.

not want to choose this brush type.

Using a travel toothbrush, remember to wash it out thoroughly before replacing it in the travel case. Otherwise, bacteria can build up and create a

nasty mess for your mouth during the next use. You may want to purchase inexpensive disposable toothbrushes.

General Recommendations for Toothbrush Care

Do not share toothbrushes, Sharing a toothbrush could result in an exchange of body fluids and/or microorganisms between the users of the toothbrush, placing the individuals involved at an increased risk for infections. This practice could be a particular concern for persons with compromised immune systems or existing infectious diseases

Thoroughly rinse toothbrushes with tap water after brushing to remove any remaining toothpaste and debris. Store the brush in an upright position if possible and allow the toothbrush to air-dry until used again. If more than one brush is stored in the same holder or area, keep the brushes separated to prevent cross-contamination

Do not routinely cover toothbrushes or store them in closed containers. A moist environment such as a closed container is more conducive to the growth of microorganisms than the open air.

Replace toothbrushes at least every 3-4 months. The bristles become frayed and worn with use and cleaning effectiveness will decrease Toothbrushes A soft toothbrush offers gentle cleaning for will wear out more rapidly depending on factors unique to each patient. Check brushes often for or other dental fixtures, or oral conditions that may this type of wear and replace them more frequently if needed. Children's toothbrushes often need replacing more frequently than adult brushes

> There is a wide array of brushes available in many colors, designs, packages, each claiming to be better than the other. Keeping in mind the main purpose of brushing, that provides access to all areas of the mouth should be the suitable one, provided the patient uses proper brushing technique.

Contributor: Dr. Joji Markose Specialist - Prosthodontist & Implantologist Zulekha Hospital, Sharjah

Dental Conference







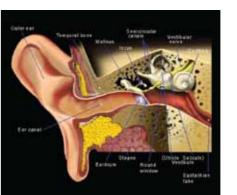
Emirates Identity Card



registrations for the benefit of all our employees.

Help me Doctor! I feel like I have a hole in my eardrum.

The ear consists of the outer, middle and inner ear. need antibiotic. We should avoid getting water in small number of patients severe deafness may Sound travel through the outer ear and reaches the ear. the eardrum, causing it to vibrate.



signals are carried to the brain, where they are head bandage for a few hours. interpreted as sound.

Quite often a hole in the eardrum may heal itself. Sometimes it does not cause any problems,
The taste nerve runs close to the eardrum may however it may cause a discharge from the ear. If be reduced.

If the hole I the eardrum has only just occurred, no treatment may be required. The eardrum may Dizziness is common for few hours after surgery. simply heal itself. If an infection is present, we may

On rare occasion dizziness is prolonged. In very

problems can be left alone. If the holes in the eardrum causing discharge, deafenss, or if the patient wishes to swim, it may be sensible to have the hole repaired. The operation is called MYRINGOPLASTY. You should discuss with your surgeon whether to wait and see or have surgery

For small hole, there is a 90% chance the operation. operation can successfully close the hole .The success rate is not quite so good if the hole is

The operation can be done by making a cut The vibration is then transmitted through the three behind the ear or above the ear opening. The tiny bones (ossicle) in the middle ear. The vibration material used to patch the eardrum is taken from then enters the inner ear where the nerve cells under the skin this eardrum graft is placed against are. The nerve cells within the inner ear are the eardrum. Dressings are placed in the ear stimulated to produce nerve signals. These nerve canal. We should have an external dressing and a will remove after 2 to 3 weeks.

There are some risks that the patient must be a A hole in the eardrum is known as PERFORATION. ware of before giving consent to this treatment. It can be caused by infection or trauma to the These potential complications are rare. The patient should consult his/her surgeon about the likelihood of problems in his/her case.

occasionally be damaged this can cause an the hole in the ear drum is large, then hearing may abnormal taste on one side of the tongue. This is usually temporary but occasionally it can be holiday from work.

A BEAUTRIPLE MOMENT: The first triplets delivered in Zulekha Hospital - Dubai

happen if the inner ear is damaged.

A hole in the eardrum that is not causing any Sometimes the patient may notice noise in the ear, in particular if the hearing loss worsens.

The ear may ache a little but this can be controlled

with painkillers provided by the hospital.

After the operation the patient will usually go home the day after the operation or sometimes the same day. The stitches will be removed 1 week after the

There may be a small amount of discharge from the ear canal. This usually comes from the ear

Some of the packing may fall out. If this occurs there is no cause for concern. It is sensible to trim the loose end of the packing with scissors and leaves the rest in place. The packing the ear canal

The patient should keep the ear dry and avoid blowing the nose too vigorously. Plug the ear with a cotton wool ball coated with Vaseline when taking a shower or washing the hair. If the ear becomes more painful or is swollen the patient should consult the ENT department at his/her local hospital or his/her general practitioner

Finally the patient may need to take 1 to 2 weeks

Contributor: Dr. Hussein Hassan Al Kadiri Specialist ENT Surgeon Zulekha Hospital, Sharjah

Social Initiatives of Zulekha Healthcare Group.



A Blood Donation Drive was organised by the Zulekha













THE LIGHTER SIDE OF ZULEKHA

Everyone arrived in their best look for the gala evening

The girls at Zulekha Group strike fashionable poses



and Dr. Bindhu for the first Triplet Delivery at ZH, Duba

Toothbrush selection: A dilemma?



Various types of toothbrushes available in the market keep the buyer in a state of dilemma as to ADA has clearly stated their position and which one to choose, due to lack of information about the "quality" of it. Toothbrush is the most common device used for maintaining good oral personal preference, the ability and their desire to hygiene. From relying on nature for bristles to the learn and follow the prescribed procedures. era of manufactured nylon bristles and from the concept of a common brush for the whole family o stressing on more than one brush per individual, toothbrushes have gone major metamorphosis.

Today, the market is flooded with various brands of toothbrushes, some with more attractive packaging and the others with effective

advertising, stating the size, shape, pliability, color, and other physical features, each claiming superiority of it over the other. This makes it very difficult for the consumer to select a suitable toothbrush of specific clinical use. Thus, it is necessary to provide guidelines to both toothbrush manufacturers as well as the consumer. An ideal toothbrush may be defined as the one which removes plaque effectively.

concluded that the method and toothbrush choice depends on patient oral health, manual dexterity,

Toothbrush specifications as per ADA:

Brushing surface = 1 to 1.25 inches long (25.4) to 35.8 mm)

5/16 to 3/8 inches wide (7.9 to 9.5mm) 2 to 4 rows of bristles

5 to 12 tufts per row

80 to 86 bristles per tuft