



## **Zanubia Shams**

Chief Executive Officer  
Zulekha Healthcare Group

A prolific entrepreneur and sincere healthcare ambassador, Ms. Zanubia is a business grad from the United States of America specializing in Business administration. She took over operational responsibilities of the Zulekha Healthcare Group from her mother Dr. Zulekha Daud ten years ago and has passionately helmed the growth of this fast growing healthcare brand.

Ms. Zanubia believes in teamwork and confers with a panel of experts from ancillary fields such as global healthcare, finance, business analysts, O & M and marketing to support her 15 - member think tank who advise her on decisions. Ms. Zanubia brings with her much of the charisma inherited from her mother Dr. Zulekha and she exudes an air of confidence that is clearly reflected in the way the hospital is run. She also heads the expansion projects of the group in UAE and India with her husband Mr. Taher Shams and together they bring applied dedication for quality healthcare in the region with sustainable environment-sensitive solutions.

Ms. Zanubia and Mr. Taher were instrumental for the high quality accreditations for the group which was obtained over the last few years; the group's hospitals in Dubai and Sharjah were accorded accreditation for their high quality healthcare services from Joint Commission International (JCI), USA. As an endorsement of their consistent commitment to high quality, both hospitals in Dubai and Sharjah received Re-accreditations on December, 2010 and in January 2014.

In 2008 groups hospital received Dubai Quality Appreciation Programme Certificate as recognition of high quality from Department of Economic Development, Dubai. Since then the Group persisted with an endeavour towards excelling in quality and this consistent adherence to high calibre quality care was rewarded in 2012 when Zulekha Hospital, Dubai and Sharjah were conferred the Dubai Quality Award in 2011 and 2014.

It is a very prestigious award and the gold standard here in the UAE for an organization to run with the highest quality standards in mind.

In addition to pursuing better standards in healthcare, Ms. Zanubia continues her efforts for the betterment of society through her active participation in ventures like the environmentally sustainable mode of EFFORT (Earth Friends for Optimum Results Tomorrow), and the first Emirates cancer society to name a few.